



BERNADETTE DAVIS

Founder

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Founded

2014

Federal ID

81-2713649

NAICS

541820 | Public Relations Agencies

711510 | Independent Artists,
Writers, and Performers

MBE Certification

National Minority Supplier
Development Council



We partner with companies and organizations to develop impact-focused communications strategies, including employee communications, editorial, public relations, creative design, issues management and executive visibility.



STRATEGIC COMMUNICATIONS

- Executive Visibility
- Editorial Strategy
- AI Advisory
- Employee Communications
- Media Relations
- Crisis & Issues Communications
- Social Content Development

CREATIVE SERVICES

- Annual Reports
- Branding and Logos
- Content Reviews
- Presentation Design
- Print and Digital Layout
- Social Media Graphics
- Video Editing

DIFFERENTIATORS

Our multigenerational, diverse team has experience that includes in-house and agency public affairs and communications with a strong background in supporting brand reputation. We are a growing and flexible team who deliver solutions that help you reach key internal and external audiences. We focus on understanding your business and aligning with your existing organizational style and brand to solve your communications challenges.

CLIENT EXPERIENCE

The Walt Disney Company: Range of communications support, including strategic content, graphic design, employee and executive communications; team includes multiple Disney alumni

Amazon: Strategic content development to support the Global Procurement Organization's sustainability efforts and events

LexisNexis: Supporting internal communications focused on inclusion and belonging, including storytelling and strategic planning

JPMorgan Chase: Creation of a supplier diversity toolkit to help internal leaders share JPMC's efforts

National Medical Association: Ongoing strategic media relations focused on health equity, science-backed medical care and Black physicians

American Heart Association: Developed strategy and content to highlight equity efforts by AHA's Voices for Healthy Kids program

LISC GKC: Worked with the Kansas City office of this national nonprofit on storytelling, social media, graphic design and executive communications