## NONPROFIT COMMUNICATIONS IMPACT



Helping mission-driven organizations share their story with clarity and confidence.

For more than 10 years, we've partnered with nonprofits to strengthen their messaging, engage communities, and create communications strategies that inspire action. Our results speak for themselves.

## Our Impact in Action -

- Launched targeted campaigns that raised awareness and inspired action around critical community issues.
- Provided full-scale event communications for annual conventions and assemblies, including design and production of all print materials, digital assets, and on-site signage.
- Revitalized nonprofit brands with fresh logos, comprehensive style guides, and coordinated website updates.
- Boosted online engagement through strategic social media management, creative content development, and campaign ideation.
- **Secured media coverage** by developing compelling press materials and building relationships with local and national outlets.

## What Our Clients Are Saying ———

"BDC leaves no stone unturned! Everything this company touches turns into pure gold. It is a pleasure working with such committed individuals who really understand and share our commitment to eliminate systemic barriers and increase access to opportunities, resources, and supports underinvested communities."

- Holly Long, LISC KC

"Brilliant minds linking expert process to customer-centric orientation; it equals stellar results every time!"

- Joy Calloway, NMA

## Organizations We've Worked With























